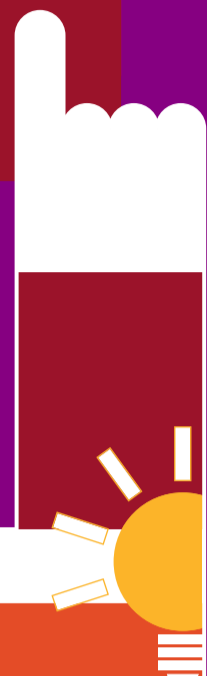


THE OLD IP

THE NEW IP

WHAT DOES THE FUTURE LOOK LIKE?

YOU CHOOSE.



KEEPING THE LIGHTS ON



53% of CIOs spend most of their time being reactive.

52% want to develop skills for emerging technologies.



MEETING GOALS

75% admit that the network is an issue in achieving business objectives.

66% see supporting business and marketing goals as a priority.

BIG DATA

450 BILLION IDC estimates that by 2020, online business transactions will reach 450 billion per day.

72% of CIOs want to focus on improving the use of data and analytics.

CLOUD

Cloud adoption has increased 200% in just two years.

70% of CIOs will increase exposure to risk to accelerate business agility through increased cloud adoption.

MOBILITY

Device enrollment across enterprises has increased 135% in the last 12 months.

60% By 2017, 60% of CIOs will need to support an agile architecture with next-generation mobile applications.

WORK AND LIFE

82% of CIOs are concerned about their job security.

87% believe they have a good working relationship with their staff.

THE NEW IP

This is now. Enabling an adaptive, agile business.

THE OLD IP

This is the status quo. Slowing growth and innovation.

Start your journey to the New IP at www.brocade.com.

