

MAGIC PRE-ACCELERATOR BOOTCAMP : FEMALE FOUNDERS EDITION

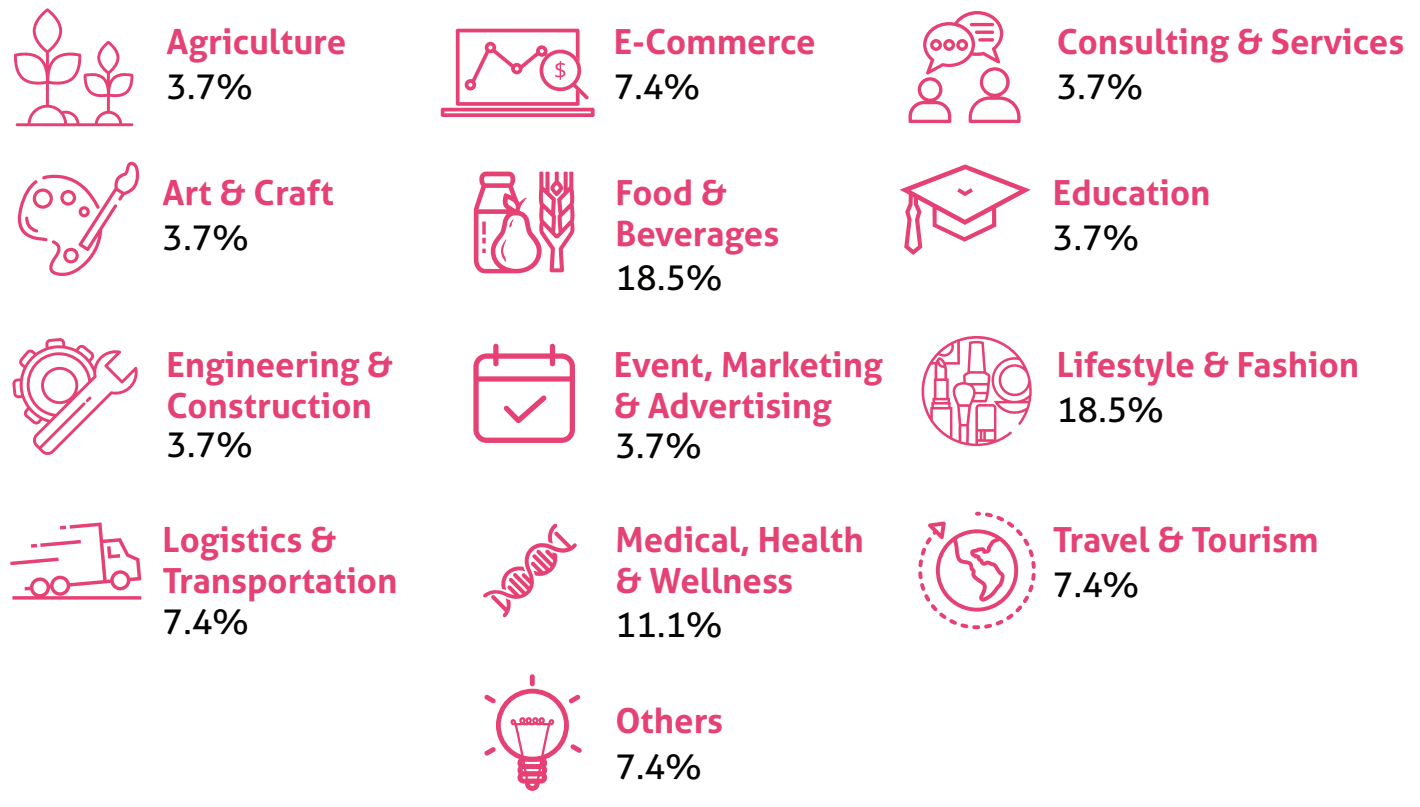
A two-week programme to empower aspiring women entrepreneurs to transform their business ideas into investment-ready solutions through mentorship and capacity building initiatives while catalysing creativity and innovation.

Programme Information

27 Early Stage Startups with a Female Co-Founder	Sharings by Successful Female Founders	Open to Multiple Verticals
Coaching and Mentoring by Local and International Industry and Subject Matter Experts	Hands-on Practical Skills	Top 15 Startups Selected to Pitch to Regional and International Investors

Participants exposed to:

Idea and Market Validation	Go-to-market Strategies	Business Modelling	Pitching
Business Fundamentals	Pre-Demo Day	Product Development	Demo Day



List of Startups Participated

AR STEM Edu	BERRY BAR BEAUTY	Binsho	Bondahaven
Check It Out Worldwide	Donkey Stock	Eva	Floodsensed
FULLEAF TEA STORE	Genelution	HAWA	KUEEN
Medicart	MIKAHSIQ	Nature Renascent	NIQA
Nommi	Park&pay	Pi Collector	Rhymba Hills Tea
SecukupRasa	Otel2go	SunRice	The Kettlebowl
TIDFIT	Travelight	Urban Art Central	



Malaysia

85.2%

International

14.8%

For more info, Visit mymagic.my/pre-accelerator