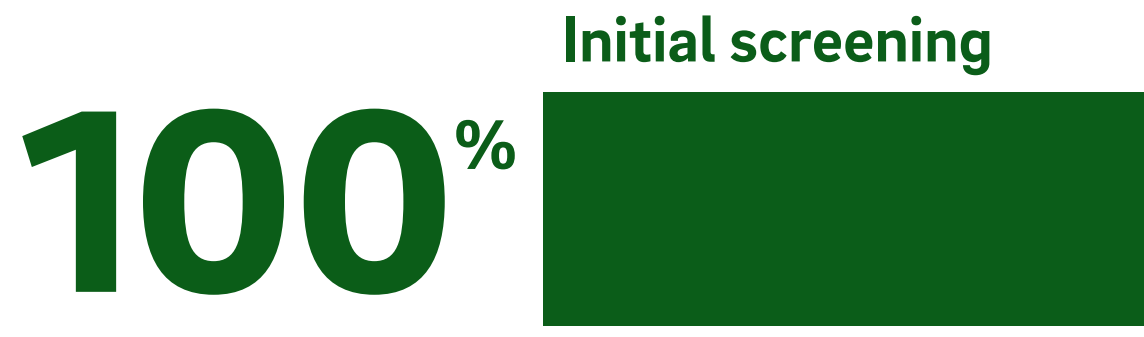


All companies applying for funding **must pass evaluation checks and screening by our deal team** to ensure only the best companies are made available as investment opportunities to our investor network

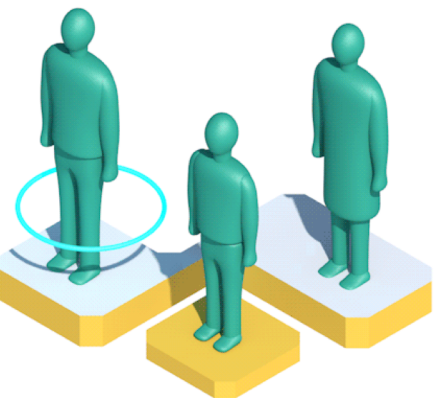


The Fundnel Factor

Initial Evaluation



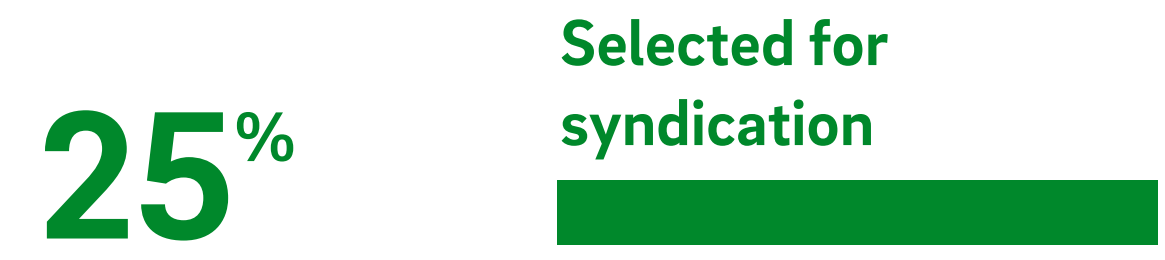
Apply to raise funds



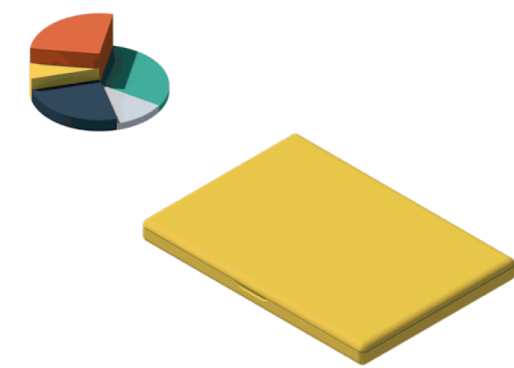
2,301⁽¹⁾

In-Depth Company Evaluation

Enhanced Evaluation



Screening and evaluation



574⁽¹⁾

Anchoring Process

Deal Listing & Active Syndication



Selected for fundraising



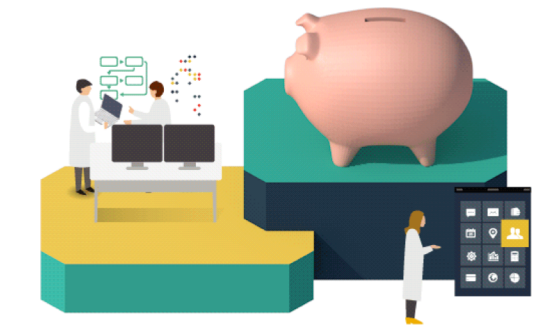
117⁽¹⁾

Fulfilment Stage

Eventual Funding Success



★ Invested in ★



25⁽¹⁾

Only **5% of all companies** that engage with us are eventually selected for a fundraising opportunity, which may include targeted marketing to several or select strategic investors to lead the round

Note:
(1) As of 1 July 2018