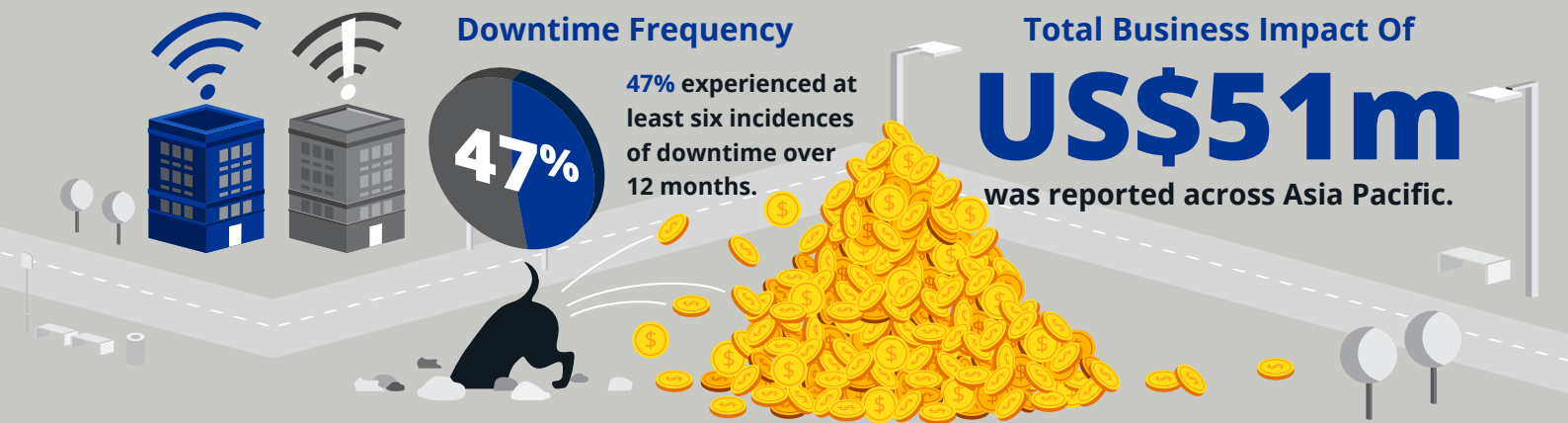


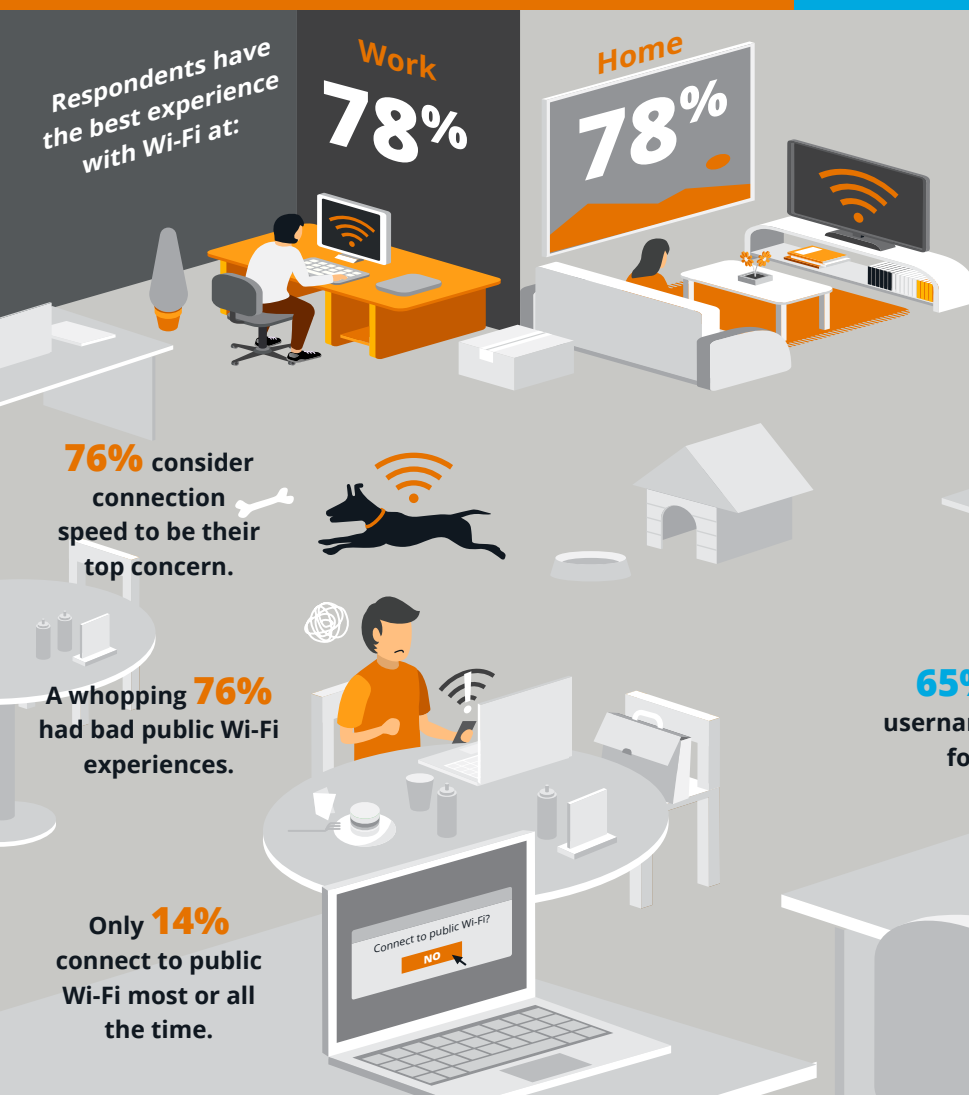
# THE STATE OF WI-FI IN ASIA PACIFIC

Wi-Fi is the foundation of Asia Pacific's digital economy. How do organizations value connectivity, and how does this impact their bottom line?

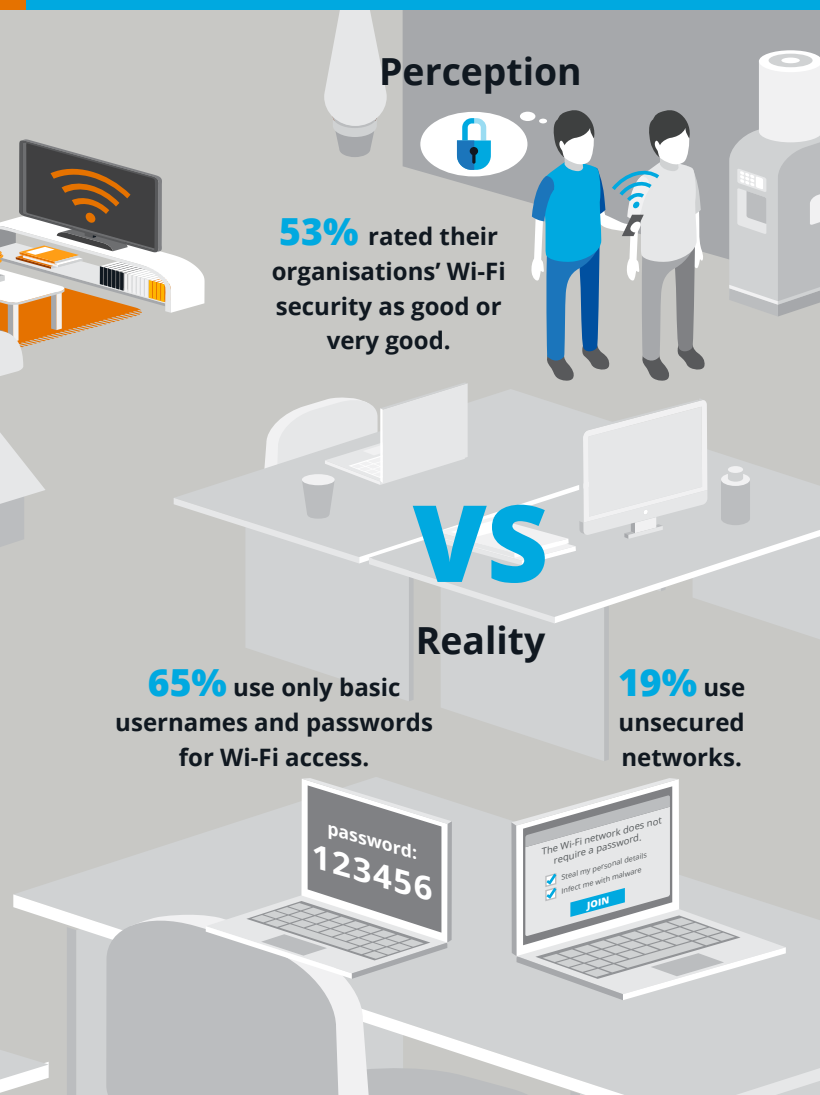
## 1. THE COST OF CONNECTIVITY DOWNTIME



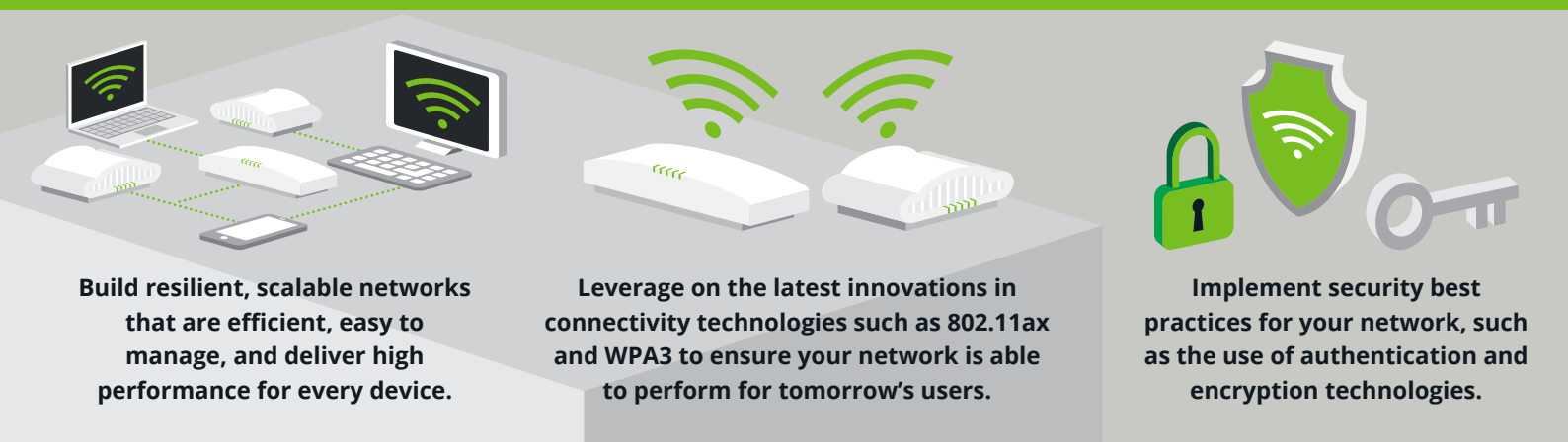
## 2. WI-FI USER EXPERIENCE MATTERS



## 3. MISPLACED CONFIDENCE IN SECURITY



## 4. WHAT YOU CAN DO



To find out more, visit Ruckus Networks at [www.ruckusnetworks.com](http://www.ruckusnetworks.com)

The **Asia Pacific (APAC) State of Wi-Fi** study was conducted with 1,200 respondents in 5 regions:

- At least 100 respondents from each of these 8 Asia Pacific markets were involved: Australia, China, Hong Kong, India, Indonesia, Japan, Singapore, Taiwan.
- Respondents are business and IT decision makers involved in shaping their organizations' digital strategy: 45% are business decision-makers, including CEOs, COOs and Directors; and 55% are IT decision-makers, including CIOs, CISO and IT Directors.
- 82% of Singapore respondents were business and IT leaders from organizations with more than 250 staff.
- Industries polled included education, government, healthcare, manufacturing, retail, and hospitality.