HOW IMPORTANT IS THE INTERNET?

HOW MUCH OF THE DAY DO YOU SPEND ONLINE?



72%
spend at least
AN HOUR A DAY
online



spend up to
6 HOURS A DAY
online

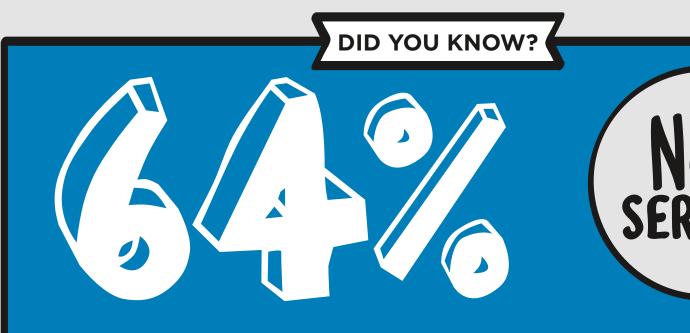


27%
spend at least
6 HOURS A DAY
online



COULD NOT SURVIVE

more than 5 hours without access to the Internet



admit to "FEAR OF MISSING OUT" (FOMO) when not connected to the Internet.

NO. REALLY, CHOW IMPORTANT?

WHAT WOULD YOU GIVE UP FOR ACCESS TO THE INTERNET?



ALCOHOL



Z6% TELEVISION



22% CHOCOLATE



17% SPORTS



MORE WOMEN

are willing to give up alcohol and sports.

MOKE MEN

are willing to give up television and chocolate.



GIVEN THE INTERNET'S IMPORTANCE IN OUR DAILY LIVES, HOW MUCH DO WE REALLY KNOW ABOUT IT?

DID YOU KNOW?

WHERE DOES THE INTERNET RESIDE?





